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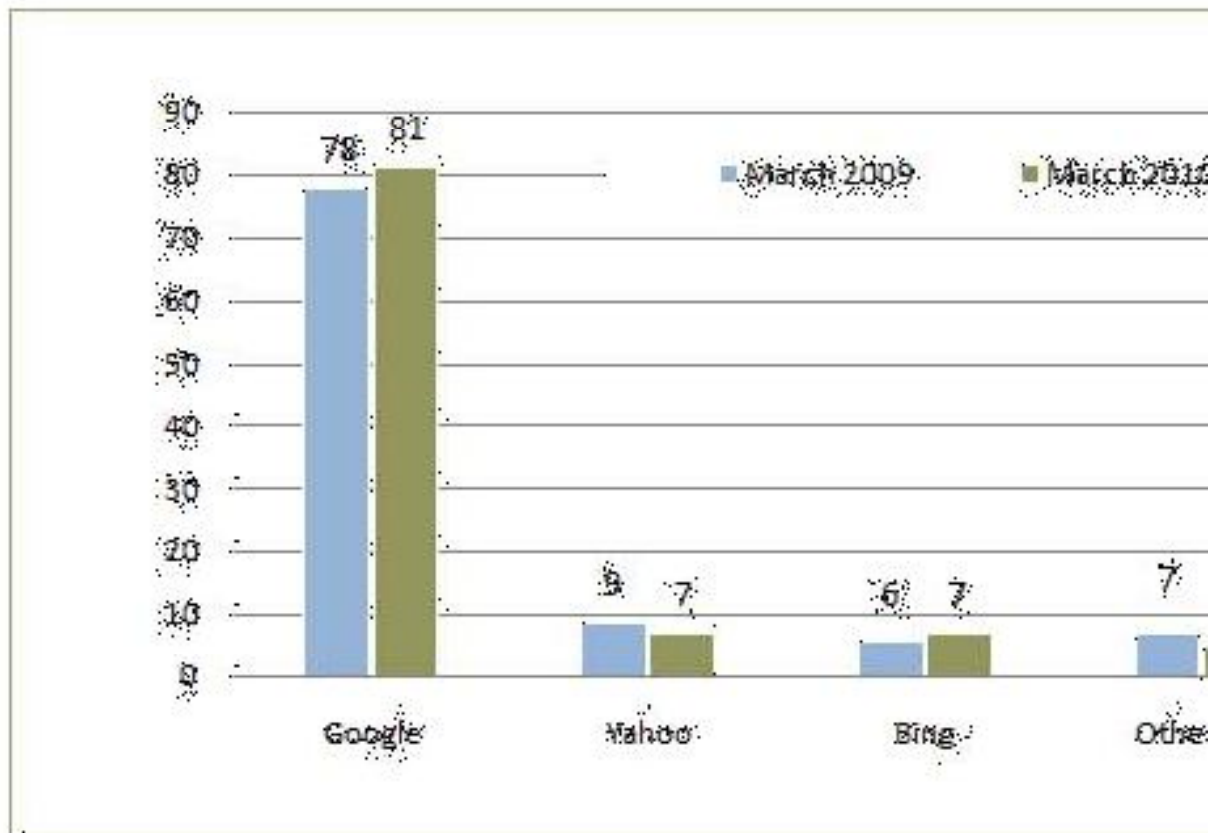
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WEB NEWS

Every now and then we come across some interesting facts that support our efforts. (We also come across some occasionally that don't support our efforts, but we're going to ignore those today.)

When we market a web site via search engine listings, we list on the big 3. Google, Yahoo and Bing. Here is a recent breakdown of how much of the search engine market is dominated by each of them:



Google is the undisputed leader, followed by a distant Yahoo. When marketing your own site be