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To: ameriweb@ameriwebhosting.com



Letter from the Editor

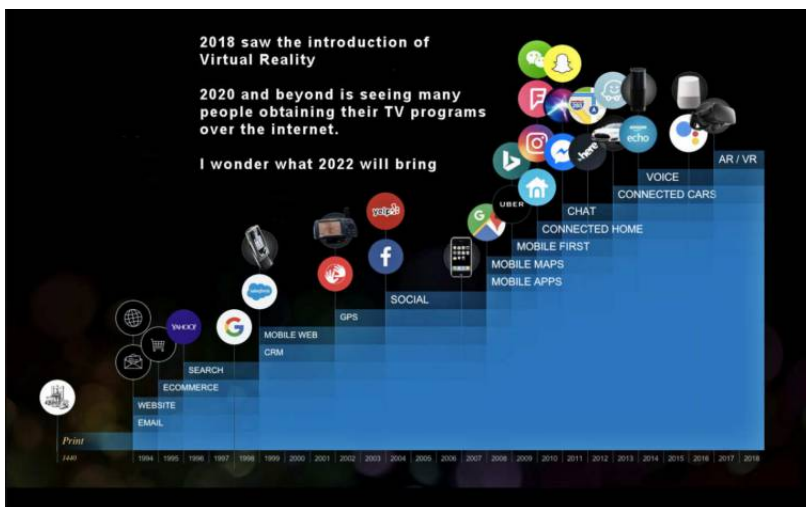
News and helpful information from your friends at AmeriWeb Hosting August 2020



WEB NEWS

Internet Timeline?

Here is a fun timeline showing new products and how they expand on one another. I can't wait for 2022 to see what is new then....



HOW TO

How to Force Your Site to use a SSL

One of the problems with SSL certificates is that sometimes secure elements and insecure elements get mixed up. This causes many browsers to display a warning, which does tend to scare off many visitors.

One simple solution is to add this code to your site's .htaccess file:

```
RewriteCond %{HTTPS} off
RewriteRule (.*) https://%{HTTP_HOST}%{REQUEST_URI} [R=301,L]
```

Doing so forces the browser to only use your secure version.

Add this to your .htaccess file and test. It is rare that this will cause a problem, the

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most common is to add this code with your site does not have a SSL installed. If problems are detected, you can easily remove the code again.

Questions, just email me.



Perfect Illustration of How Newsletters Work

Here, in just a few words, is the simple method for using newsletters to build your business.

First, you focus on creating a database of leads and clients. That means you ask people you come into contact with if you can sign them up to receive your newsletter. (Asking is essential.)

Second, you keep in touch with your database using your newsletter. Monthly at a minimum.

Third, when people are ready, they contact you.

It's as simple as that

As my client in Florida said: You're the only one they know.

While others come into your leads' and clients' lives once and then disappear, you are in front of them on a regular basis. You squeeze out everyone else. So they choose you.

This is as simple as it gets.



Q: I am getting a lot of spam in my mailbox. How can I stop them?

A: Our servers come with spam filters that average around 85% effective. That means the spam you are seeing is only 15% of what is being sent to you. We have a private company that will filter your spam, bringing your average from 85% effective to around 97% effective. The cost is \$8 per month, and includes all of your domain's emails. They don't do public emails like Gmail or comcast. Email for more information.

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by AmeriWeb Hosting for our customers, friends and those curious about our business.
If you have a question for our ASK A TECH section, email it to
support@ameriwebhosting.com

AmeriWeb Hosting
(773) 735-5144

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