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# Letter from the Editor

## News and helpful information from your friends at AmeriWeb Hosting February 2021



### Computer Lifetime Spam

We just "endured" a computer failure on our primary work computer. Actually the hard drive was failing, and it caused problems. One sector of the hard drive went bad, and it naturally fell in a critical area where Windows ran from.

Luckily I had backups of 99% of my critical documents. I was able to recover everything except the program I used to modify websites. <sigh>. I can still edit sites, but do so manually, which is a slower process. This "inconvenience" doesn't affect our customers, it just means I burn the midnight oil a little longer. The program I used was old, and just won't run on a newer machine. **Time for an upgrade!**

The waves of emotion I experienced while spending 3 days transferring old data and files was almost overpowering. I realized how dependent my business was on this data. If it wasn't for the backup files, I would be starting over. Not a happy prospect.

The replacement work computer includes a solid state drive, replacing the older spinning platter technology. Much faster, and a much longer lifetime to look forward to. Plus they have only a tiny failure rate.

But I will continue to make backups in the future. Just in case!



### HOW TO

#### Booting my Computer Takes a Long Time

When I boot my computer, it takes a long time. I am loading a lot of programs. Is there a way to prioritize certain programs to load later, which will reduce the load on my computer and make rebooting faster?

Of course there is! Depending upon your version of Windows (I assume Apple has something similar, but I am an Apple neophyte):

1. Type Windows + R
2. Your run dialog pops up.
3. Enter: services.msc
4. Find your service that you want to delay
5. Right click on it, select Properties
6. Under Startup type: select Automatic (Delayed Start)

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Next time you reboot your computer, the delayed items will come online slower and after the other items are loaded.

**RECOMMENDATION #1:** Don't delay critical programs that are required by Windows, any communications-related programs (or your access to the internet will be delayed), or your anti-virus and firewall protections. Delaying these items could cause issues!

**RECOMMENDATION #2:** Write down which programs you are changing, what the setting was, and what your new setting is. This way if any problems are encountered, you can go back in and reverse what you did. Don't rely on your memory! That could lead to a disaster!



### 10 FREE Ways to Get New Business

1. Send a handwritten note.
2. Clip and send an article of interest.
3. Talk to a satisfied client and ask who else you might help.
4. Send a thank you gift to someone who referred you.
5. Give your business card to someone with influence.
6. Send a letter to the editor of a magazine your customers read.
7. Add fifteen people to your mailing list.
8. Leave a compelling voicemail.
9. Make an appointment.
10. Call a client you haven't talked to in two years.



**Q:** I read that encrypting my web site or adding a SSL is a good thing. How do I do this?

**A:** A basic SSL Certificate is included with all of our hosting plans. If you need one installed, it can be done via the cPanel control panel. If you are not sure, just open a support ticket and include your domain name. I will see to it for you.

AmeriNews is published approximately 10 times a year by AmeriWeb Hosting for our customers, friends and those curious about our business.

If you have a question for our ASK A TECH section, email it to [support@ameriwebhosting.com](mailto:support@ameriwebhosting.com)

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