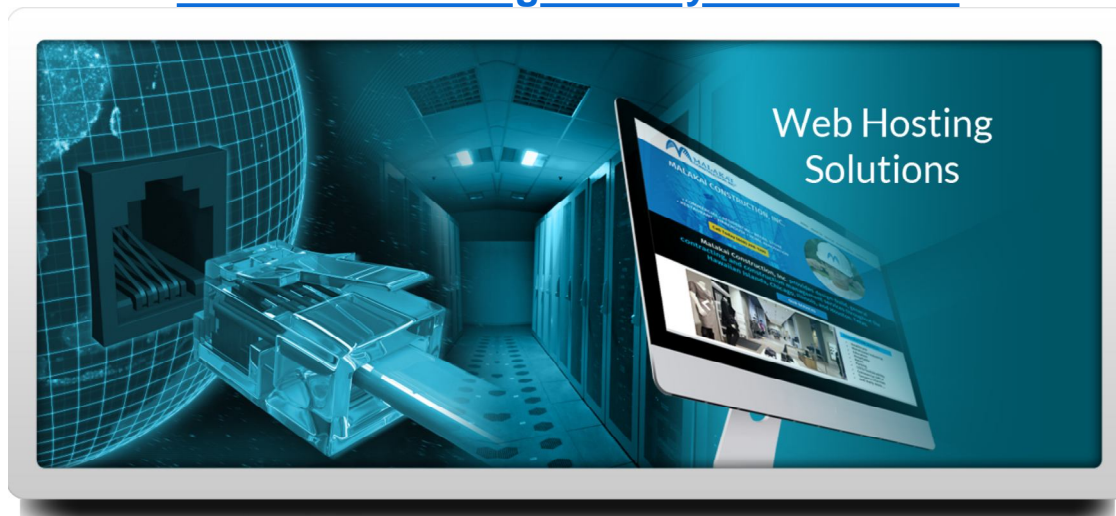


**Subject:** AmeriWeb Hosting November 2019 eNewsletter  
**From:** AmeriWeb Hosting <newsletter@ameriwebhosting.com>  
**Date:** 12/1/2019, 3:14 PM  
**To:** robert@ameriwebhosting.com

## [AmeriWeb Hosting Monthly e-Newsletter](#)



### News and helpful information from your friends at AmeriWeb Hosting November 2019



#### Get Messages From Customers

Allow customers viewing your Google listing to message you directly. Respond to questions, share information, and quickly connect, for free.

Every day, millions of people search on Google for businesses like yours. Make your Business Profile stand out and turn those searches into your customers with the Google My Business app.

With the Google My Business app installed on your desktop or cell phone, whenever someone finds you on-line and has a question, they can send it right to you. You get questions from interested prospects in real time through the app. A quick reply could turn into a profitable new customer!

This app requires a Google My Business account, something we have already set up for many of our customers. Ask me if you have a Google My Business account.

This app replaces the old system of receiving text messages via cell phone from Google. The old system will cease operating on Nov 15 so if you plan to continue instant contact with prospects, you will need to install this app.

If you have never used the text messaging option from Google, it works well. People

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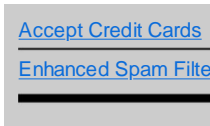
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can select from a pre-set list of questions, which auto respond with your canned answer. Questions may include "What are your hours?" and "Do you offer financing?". You select the most likely questions to add, and the answer. If they have a question not listed, then they can send you a quick message. Answering quickly increases the likelihood you will get new business.

You can find the app here, and remember you can install it on your cell or on most desktop/laptop computers.

<https://business.google.com/playstore?campaign=messagingSignUp>

Once installed, you will need your Google My Business credentials. Contact me if you run into any issues.



## HOW TO

### **Bounce messages**

When you send out an email message, occasionally it will be rejected by the recipient's server. Sometimes the recipient will find the email message in their spam folder, and sometimes they will never see it as it is bounced unseen.

Bounce messages will usually provide a brief explanation of why an email was not delivered. Bounce messages vary among mail providers. If you do not see your particular bounce message here, refer to the mail provider for an interpretation of their message.

4xx bounce - A 400 error indicates a temporary failure, which means that a temporary condition has caused the email to not be delivered. The error can likely be resolved by sending the email again at a later time.

5xx bounce - A 500 error indicates a permanent failure. This error does not mean you will never be able to send email again; you must change some aspect of either the message or the method of delivery for email to successfully be delivered. The bounce message should indicate what needs to change.

If you do a google search on the full bounce code (ie 500.1.2.3) you can read more about that particular reason.

If you are receiving too many spam messages and want information on filtering them out, [please see our spam filtering page HERE](#).



## MARKETING

### **REFERRALS Are The Best Pathway To New Business!**

When a client introduces you to someone they are helping your business to grow. Getting referrals from others is one of the easiest ways available for a small business to increase sales.

Simply asking for a referral is easy as well. I use *"I have worked hard for you in the*

*past and need a favor. Do you know of anyone who can also use my service? I'd appreciate an introduction."*

**It works! Which leads me to asking you:**

***"You have known me for a while through this newsletter, and I need a favor. Do you know of anyone who can also use my services? I'd appreciate an introduction."***

Who can **you** introduce me to?



### **ASK A TECH**

**Q: I accidentally deleted my account Welcome Email. How do I get another copy?**

**A:** AmeriWeb sends out several Welcome Emails to clients with login information. If you have misplaced your Welcome Email please open a support ticket and we will resend it to the email on file for your account. If you don't have access to your accounting area (ie THAT is the Welcome Email you need!) then send us a quick email and we will help.

Please be aware we cannot provide login information over the phone as a security precaution.

AmeriNews is published approximately 10 times a year by AmeriWeb Hosting for our customers, friends and those curious about our business. If you have a question for our ASK A TECH section, email it to [support@ameriwebhosting.com](mailto:support@ameriwebhosting.com)

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#### **AmeriWeb Hosting**

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