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## Letter from the Editor

### News and helpful information from your friends at AmeriWeb Hosting November 2020



#### WEB NEWS

#### **NASA Astronaut Kate Rubins Casts Ballot From Space**

Because she will be away from home on Election Day, NASA astronaut Kate Rubins cast a unique early ballot last Thursday, voting aboard the International Space Station (ISS), more than 200 miles above Earth.

Rubins is among several NASA astronauts who are registered in Texas, home of the Johnson Space Center in Houston. Texas law allows them to vote from space using a secure electronic ballot, which is relayed to their respective county clerks by mission control.

If she and the other astronauts can securely vote from outer space, I expect I can vote here in my local county.



#### HOW TO

#### **Is Google considering getting rid of 'Hey Google' hot words?**

If you own a Google Nest, you know you must preface each command with "Hey Google". This is by design, and Google may be rewriting their code to eliminate this.

Unfortunately, there will not be any preface at all. This means the device will be listening to your every word, trying to find a code word it can act on.

That COULD get annoying, as it answers to conversations between real people.

Luckily there is rumored to be a switch to re-enable the "Hey Google" setting.

More frightening news on this to follow .....



#### MARKETING

#### **Those Spammers are a Clever Group**

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On Facebook and several other popular media, there is the option for your visitors to suggest improvements to your page. They envisioned changes to things like holiday hours, special deals, etc that the community could help to keep your page up to date with.

Facebook for one, allows the page owner a few days to reject the change, otherwise it is automatically accepted and published on your site.

Well, some tadpole schmuk out there somewhere figured out that many companies advertising on the web would not necessarily catch this. So the tadpole goes in and changes the email on your site. Naturally they substitute their own email in your place.

Now all of your leads and prospects who are trying to contact you and are in need of your services are emailing THEM. Not you.

Always monitor your email to ensure you are not being advised that your email address of record has changed.

Always double check your email address on each of these sites to ensure the correct one is still there. We can catch these tadpoles before they do any harm or steal our customers, but we gotta stay vigilant, as they are always trying to outsmart us.



### **ASK A TECH**

**Q: I am getting a LOT of spam lately. How do I eliminate it?**

**A:** Our server eliminates approximately 85% of the spam received and this is done as a part of your hosting cost. We do offer an add-on service that will bring this to 95-98% of all spam. The cost is approx \$60 per year, and includes all of your domain emails. For example [webmaster@yourdomain.com](mailto:webmaster@yourdomain.com), [john@yourdomain.com](mailto:john@yourdomain.com), [alica@yourdomain.com](mailto:alica@yourdomain.com) and all others would be included for the one price. Call with questions or to set this up. We offer this as a service and make no profit it, offering it at our cost.

See <https://ameriwebhosting.com/spamfilter.html> for more particulars, and ask about special pricing for customers.

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