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News and helpful information from your friends at AmeriWeb Hosting
October 2018



WEB NEWS

Remember Old Time Radio Programs?

If you are a little older than ... well never mind. Do you remember the old time radio programs? Mystery Theater, Roy Rogers, etc? They are making a comeback.

[You can listen to some really great, old time radio shows here](#)

If you are old enough, they will bring back (hopefully) happy memories. Force your grandkids to listen with you. It is good to use your imagination, and these programs certainly qualify!

Happy listening!



HOW TO

What is the difference between a Windows server and a Linux server?

In a nutshell,

- Windows servers run in a parallel mode, executing several commands simultaneously. This does cause the server to run more slowly, but the theory is you gain because several commands are executed at once. They are based off Windows, like on many desktop computers.
- Linux servers run in serial mode, executing one command at a time, super fast, then moving to the next waiting command. This causes the server to run lightening fast. In theory, each command gets 100% of the server resources, so you gain on more complex calculations.

Which is better?

It depends upon the tasks involved. We are currently running both flavors of server for our customers. Linux seems to work better for anything running a script, PHP, CGI, PH, etc. It also renders graphics a little faster, especially when compressed. GZIP favors Linux.

Windows works better with our new site builder. Maybe this is because our site builder integrates better with Windows, or maybe it is just a better fit.

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Either way, you can easily tell if you are on our Windows or Linux servers. cPanel is on Linux, and Plesk is on Windows. We are polarizing our sites in this fashion.

Hope this helps you understand why your site is placed on one server or another.



Tips On Finding a Good Domain Name

Strategies for selecting a domain name for your web site are many. I can help, if you would like a list of domain names generated for your use, please contact me. If you wish to research domain names yourself, here are some guidelines:

- Make it easy to remember. This is why many businesses get domains with their business names in them. Some people even choose their business name after they have a domain they like.
- Don't register one that's trademarked, copyrighted or being used by another company. This can lead to losing the domain and/or legal problems.
- Shorter is usually better because they're easier for customers to remember. It's also easier to get matching usernames for Facebook, Twitter and any other social media accounts you have.
- Got a local business? Include your neighborhood, city or country in your domain so local customers can quickly see where you are. Check the list of geographic domain extensions – .berlin, .nyc – to see if there's one for your area.
- Avoid numbers or hyphens. Anyone who hears your web address won't know if you're using a numeral (5) or "five." If your business name has a number in it, register both versions – with the numeral and with the number spelled out. Dashes are just asking for trouble and generally look unprofessional.
- Get more than one. As traffic to your website increases, you may attract the attention of copycats who'll snatch up similar domain names in the hopes of drawing traffic away from you. Register similar or misspelled domains early so this won't be an issue later.



Q: I create nice looking documents to share with my customers, but am unsure how to save the letter. What is the recommended method?

A: There are several ways, but the easiest is to install a PDF creator on your computer. This allows you to "PRINT TO PDF" as if the PDF was an attached printer on your computer. PRINT TO PDF will save your document as a PDF on your computer. Simple! [You can read about a free version HERE](#). It is the one I use.

Q: I have a subscription for AmeriWeb Management, but am not sure what you are doing each month. How do I monitor?

A: We have a great many clients who we do monthly work for, and have struggles with a reporting system for each month's work. I still don't have an answer to this. We can spend 30 minutes documenting what we did or will do, or we can spend an additional 30 minutes just doing work for your site.

Tough choice. If you ever wish to know about our latest changes/enhancements made, please feel free to drop us a quick email. I will be glad to reply with a -brief- list of what we've done.

I do take my work on your site very seriously, and do actually sit down and block out time for each site. That time is yours, and it is spent on your site. Every month. The day work is performed changes every month (I may do work for you on Monday in

Jan, on Wednesday in February, etc) but it gets done!



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by AmeriWeb Hosting for our customers, friends and those curious about our business.
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support@ameriwebhosting.com

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