



Letter from the Editor

News and helpful information from your friends at AmeriWeb Hosting
September 2024



WEB NEWS

Email Hack Attempts Continuiue

Hack attempts are accelerating out there, and both you and I are the targets. The latest (I have received the same email multiple times), tries to get me to sign in on their site using my email login and password. Once they have obtained your email login/pw, they have the ability to cram through thousands or millions of spam emails across the world, all under your name.

Here is a clip of the latest email they are sending:

Dear Sales1

You are about exceeding your free data volume.

Avoid mail subscription suspension, and email retrieval malfunction, by following below reference

ALLOCATE MORE DATA TO sales1@ameriwebhosting.com (NOTE: This is actually a link to their site and not our control panel)

We will not be responsible for any subscription suspension or email retrieval malfunction if after this warning no response from you..

Regards,
Ameriwebhosting Mail

Clues that indicate this is a bogus request, and not originating from AmeriWeb, include poor grammar, and the link goes to https://akarsandik.com.tr/gosbone/baskingP.html instead of an AmeriWeb Hosting page.

If you receive an email, phone call, or text from someone claiming to be AmeriWeb Hosting, feel free to contact us to verify.

This is a good policy for ANY suspect contacts you receive, whether from us, FaceBook or any other 'source'.



HOW TO

How to Access your Account with AmeriWeb Hosting

Accessing your account online is easy. Just go to:

AmeriWeb Links

Account Services

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[Site Control Panel](#)

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www.ameriwebhosting.com>CUSTOMER AREA>Accounting
OR

<https://ameriwebhosting.com/accounting/>

Log in with your personal login and password. If you forgot your access, contact us.

Your account page will show you the services we offer to you, domain names (with expiration dates), invoice history, knowledgebase, support ticket system, and so much more.

Give it a try!



MARKETING

What are the best days to send an email?

NOTE: This article was written by Greg Zakowicz from Omnisend

- **Best days of the week to send emails are Tuesday and Friday**
- **Best time of the month is the beginning of the month**
- **Best times of the day to send an email are 2 pm, 5 pm or 8 pm**

The [email marketing company Omnisend](#) analyzed emails from January 1, 2019, to January 1, 2023, to find out what the best time is to send an email.

They found that people most often read their emails on Tuesdays and Fridays at the start of the month. They also prefer to do that either in the middle of the day at 2 pm, at the end of their working day at 5 pm, or before bed at 8 pm.

“Knowing a good time to send email can help businesses get the best results from their well-crafted email campaigns. Because businesses are in constant competition for consumers’ time, the attention to detail is crucial,” says Greg Zakowicz, senior email marketing expert at Omnisend. “However, it goes without saying: email timing is just one of many factors that can influence your campaign performance. A well-crafted email sent at the wrong time can perform better than a rushed email sent at the perfect time.” Businesses should send emails in the middle of the week

Overall, experts still recommend sending emails in the middle of the week to get the best results for your emails.

“Test this to see which day works best for your brand. Some companies are seeing success sending out emails on low-competition days like Sundays,” says Greg Zakowicz.

Ways to improve your email strategy

- Optimize your email frequency. Along with email timing, frequency is another factor that can have a surprising impact on each campaign. Sending more emails won’t necessarily lead to more orders. While once per week is a good starting point for most newsletters, the only way to optimize your email frequency is to test out different strategies over time.
 - Understand your target audience. Knowing your target audience is the most important thing in all of marketing. If you sell to customers in their 20s, you might not have any trouble generating interest in a 10 pm email.
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ASK A TECH

Q: I am receiving too much spam. How do I reduce it?

A: Emails hosted on our servers include spam filtering that is generally successful in reducing spam by 85%.

We also offer an outside service that will reduce spam by 95-98%. The cost is around \$7 per month, and includes all of your email accounts under your domain. EX: john@xxx.com, mary@xxx.com and fido@xxx.com would all be included for \$7/month.

NOTE: This service is only available for individual domains. Sorry, gmail, hotmail, yahoo etc will not work.

[See our page for more info here.](#)

AmeriNews is published approximately 10 times a year by AmeriWeb Hosting for our customers, friends and those curious about our business. If you have a question for our ASK A TECH section, email it to support@ameriwebhosting.com

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